

# Comments on “Price Setting and Inflation Persistence”

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# Findings

- Frequency of price changes increased around 2002
- Magnitude of price changes decreased at the same time
- One-off adjustment (transitory change)
- Inflation persistence changed in 1996 but not in 2002

# Why do we care? (I)

- These findings should be important to inform monetary policy. But:
- Evidence on price changes not tied to any theory of price setting.
- Determinants of price setting not investigated!
- Wouldn't it be nice to explain magnitude of price changes and frequency of price changes by something?

# Why do we care (II)?

- It is great to have micro data on prices (a privilege indeed).
- This should allow us to understand the macro evidence better.
- Wouldn't it be nice to have a framework that allows us to link micro and macro evidence on persistence precisely?

# Price Setting : Link to Theory

- Most common models of price setting are: Time Dependent Pricing (TDP), State Dependent Pricing (SDP) and Rational Inattention.
- Which one fits better European data? This seems to me to be the first order question.
- In other words: what are the respective roles of the extensive (SDP) and intensive margins (TDP) in explaining inflation?

# Variance decomposition

- Follow Klenow and Kryvtsov (2005) and derive:
- $$\text{Var}(\text{inf}) = \text{Var}(\Delta p) \cdot \underline{\text{freq}}^2 + \text{var}(\text{freq}) (\underline{\Delta p})^2 + 2 \underline{\text{freq}} \cdot \underline{\Delta p} \cdot \text{cov}(\text{freq}, \Delta p)$$

freq = freq of adjustment = extensive margin

$\Delta p$  = magnitude of adj. = intensive margin

freq and  $\Delta p$  are sample averages.

# Learning more about price setting

- We could regress frequency and magnitude of price changes on aggregate inflation, inflation volatility, some measure of market competition, some openness to trade measures, seasons, geography etc...
- What explains differential behavior across sectors/countries in normal times and at the moment of changeover to the euro?
- And the next step would be to calibrate standard TDP and SDP models using the micro evidence...

# Perceived inflation?

- In surveys, European citizens complained about various degrees of sizable price increases after the euro changeover.
- Can we explain this by looking at which subcomponents increased most across countries?
- Authors have the perfect dataset to study “subjective” inflation rates across countries. This is a key question for political support.



# Persistence and Aggregation

- Discussion of the paper starts with an aggregate “neo Keynesian” Phillips curve.
- Interesting points on “expectations driven”, “extrinsic” and “intrinsic” persistence.  
But...
- It all collapses into an AR(p)

# A micro-macro framework

- There is an “aggregation bias” when one estimates aggregate inflation persistence without controlling for sectoral heterogeneity in inflation rates.
- See Pesaran and Smith (J. Econ. 1995) and Imbs, Mumtaz, Ravn, Rey (QJE 2005).

# Heterogeneity matters

$$q_{it} = c_i + \rho_i q_{it-1} + \varepsilon_{it}, \quad i = 1, \dots, N$$

$$\text{with } c_i = c + \eta_i^c \text{ and } \rho_i = \rho + \eta_i^\rho$$

Forcing dynamic homogeneity imposes:

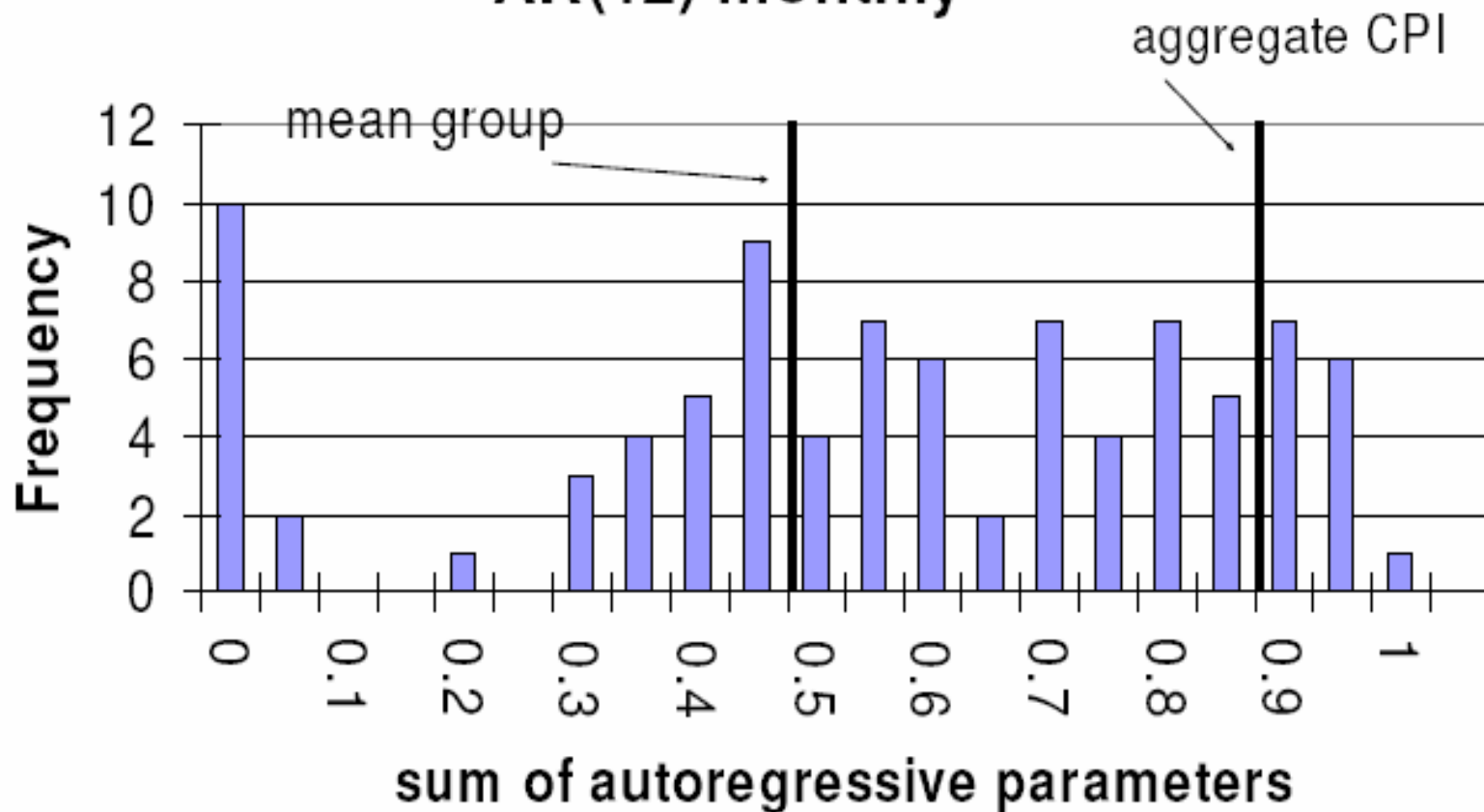
$$q_{it} = c_i + \rho q_{it-1} + e_{it}$$

$$e_{it} = \eta_i^\rho q_{it-1} + \varepsilon_{it}, \quad i = 1, \dots, N.$$

# Application to Inflation

- Proper theoretical framework would start from a model with heterogeneous sectors. The Phillips curve looks different.
- The next slide is courtesy of Morten Ravn (taken from Morten's discussion of Altig et al. 2005).

## Distribution of sum of autoregressive parameters, US CPI components, AR(12) monthly



# Aggregation bias in inflation data

- The aggregation bias leads to overestimate aggregate persistence relative to the average of sectoral inflation persistence.
- The bias is higher, the higher the degree of heterogeneity across sectors.
- So persistence may be changing because of changes in sectoral heterogeneity.

# Practical points

- A lot of the material in the text should be shortened and put in Appendix (like the detailed description of the data).
- Focus discussion and message: pick 1 or 2 issues and explore in more depth: variance decomposition; perceived inflation; link theory and evidence on price setting...
- Cut number of tables/graphs.

# An important question

- The authors mention several times that “EMU brought about a more competitive environment” that could alter price setting behaviour. Do we know that? The Single Market may be more likely to have increased competition. It is in the sample...



# Conclusion

- Very interesting data set that should allow us to make a leap forward in the understanding of price dynamics.
- My co-authors and I (and I suspect many others) would love to apply our micro/macro methodology on aggregation bias to the European price data. Why aren't your data made available to researchers at some level of disaggregation? What is ***so secret*** about CPI data?