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Redesigning the EU Fiscal Rules: From Rules to Standards

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Redesigning EU fiscal rules: From rules to standards

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Abstract

EU fiscal rules have been suspended at least until the end of 2021. When they are reinstated, they will need to be modified, if only because of the high levels of debt. Various proposals have been made and more are to come, suggesting various changes and simplifications.

In this paper, we take one step back, and discuss how one should think about debt sustainability in the current and likely future EU economic environment. We argue that, given the complexity of the answer, it is an illusion to think that EU fiscal rules can be simple. But it is also an illusion to think that they can ever be complex enough to accommodate most relevant contingencies.

This leads us to propose the abandonment of fiscal rules in favor of fiscal standards, i.e. qualitative prescriptions that leaves room for judgment together with a process to decide whether the standards are met. Central to this process would be country-specific assessments using a stochastic debt sustainability analysis methodology, led by the European Commission. Violations of the standard should preferably be adjudicated by an independent institution, such as the ECJ (or a specialized chamber), rather than by the European Council.

JEL-codes: E62, F42, H60, H61, H62, H63.

Keywords: Interest rates, fiscal policy, public debt, primary balance, fiscal deficit, fiscal rules, fiscal governance, fiscal standards, debt sustainability analysis.

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This project was started while Leandro and Zettelmeyer were junior and senior fellows, respectively, at the Peterson Institute for International Economics. A draft was circulated and presented before the COVID crisis. The crisis forced further rethinking and this is a largely new draft. The previous draft considered three dimensions of reform, a shift from rules to standards, the treatment of public investment, and the policy implications of demand externalities. This draft focuses just on the first, which we see as the most central.

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I. INTRODUCTION

There are two dimensions to the European Union's fiscal framework. The first is the development of a fiscal union, through increased risk sharing, common borrowing, and the size and use of the common EU budget. The second is the set of fiscal rules imposed on national fiscal policies.

The COVID crisis has led to movement on the first, with the creation of a Recovery Fund. It also has led to a suspension of the second, until at least the end of 2021.

The two dimensions are related, but largely independent. In this paper, we focus only on the second dimension, i.e. the design of EU fiscal rules, under the assumption that the scope of fiscal union may grow but will remain limited. The challenges are clear:

The rules were designed to achieve low debt levels in an environment of positive interest rates. The post COVID reality is one of high debt levels, but likely very low interest rates for some time to come. If and when the rules are reinstated, how should they look like?

One approach is incremental reform, perhaps with an adjustment of the target debt level, or at least an adjustment of the speed at which it should be reached, together with a simplification of the general framework and a more prominent role for an expenditure rule.

The other, which we argue for, is more ambitious. Going back to first principles, we argue that incremental reform will not be enough. No quantitative rule can hope to come close to fitting the diversity of possible country-time situations. Simplicity is attractive, but not feasible. But even a complex rule is very unlikely to adequately capture the relevant contingencies, in part because many are impossible to predict *ex ante*.

This leads us to propose an alternative framework focused on enforceable fiscal standards rather than quantitative fiscal rules. By fiscal standards, we mean a statement of general objectives, coupled with a process for assessing whether member policies meet the standard which draws on all relevant information. The present fiscal framework as laid out in Article 126 of the EU Treaty actually starts with a standard: "Member States shall avoid excessive government deficits". But it then resorts to a system of quantitative fiscal rules to implement it, leading to problems just described. We argue that instead, stochastic debt sustainability analysis (SDSA in what follows), undertaken at the EU level, is the main and right tool to define the concept of "excessive government deficits" and make it operational.

Our paper is organized as follows. Section 1 sets the stage. Section 2 discusses the issue of debt sustainability under the "pure public finance" view, i.e. ignoring the effects of fiscal policy on aggregate demand and the output gap. Section 3 extends the discussion to consider those effects, under the so-called "functional finance" view of fiscal policy. In the light of this analysis, Section 4 presents and discusses the existing EU rules. Section 5 presents our proposal of fiscal standards. Section 6 concludes.

II. SETTING THE STAGE

Historically, the need for EU-level fiscal rules in addition to national rules was justified by debt externalities across countries: adverse effects of unsustainable sovereign debt in one member country on other member countries, either through the spillovers of fiscal crises, or through fiscal dominance of

monetary policy, forcing the ECB to monetize and leading to inflation (Bini Smaghi, Padoa-Schioppa, and Papadia 1994; James 2012). In addition, there clearly was also a suspicion, based on history, that some governments might have short horizons and might take more debt risk than justified, even from the viewpoint of their own country, with national fiscal rules either nonexistent or providing inadequate constraints.

Thus, in the transition and formation period of the euro, transparent and simple rules, such as the 60% debt ratio and 3% deficit limits, were seen as essential for credibility, and such simplicity may indeed have been justified at the start.

The rules were repeatedly violated, however, arguably because they were too stringent in some settings (such as forcing a country to consolidate in the middle of a recession), and in other settings, because they were not stringent enough (for example, failing to sufficiently contain expenditure rises during the economic boom of the 2000s). A sense that the rules were both not contingent enough and hard to enforce led to a series of modifications and a steadily more complex set of rules. But even these extended rules seem to have had perverse effects, constraining public investment, and limiting the scope of fiscal support in the recovery from the Global Financial Crisis.² Enforcement has remained weak. Thus, even before the COVID crisis, there was widespread agreement that they should be redesigned.

The COVID crisis, and forecasts of the post COVID environment, have made the need for a redesign even more obvious. On the one hand, very large fiscal deficits have led to much higher levels of debt, far beyond the 60% target. On the other hand, interest rates, which had steadily declined since the mid-1980s, are expected to remain extremely low, indeed lower than the growth rates, for a long time to come. And, at the same time, limits on monetary policy coming from the effective lower bound have made fiscal policy a more essential macroeconomic tool.

All these make it urgent to deeply rethink the rules before they are put back into play.

III. ASSESSING DEBT SUSTAINABILITY: THE PURE PUBLIC FINANCE VIEW.

The design of EU-level fiscal rules is a conceptually different issue from the design of national fiscal rules. Member countries should be free to pursue their preferred fiscal policy, so long as their debt is sustainable. Some countries may for example want to favor future generations and aim for low or even negative public debt, while others may instead desire to maintain positive debt. Some countries may want to actively use fiscal policy to smooth cyclical fluctuations, while others may not. These choices should be left to individual countries. The purpose of EU rules should only be to make sure that their debt is indeed sustainable and impose only those constraints needed for debt sustainability.

This section and the next explore how one should think about debt sustainability.

² On the pro-cyclicality of rules, see for example Eyraud, Gaspar and Poghosyan (2017), Claeys, Leandro, and Darvas (2016). On the effects of fiscal rules on public investment, see European Fiscal Board (2019).

It is useful to start by ignoring the effects of fiscal policy on aggregate demand and in turn on output.³ Call this the **pure public finance view**. Is it a reasonable view? No. It would be if monetary policy and price adjustments could maintain output at potential, whatever the stance of fiscal policy. If there was a need for fiscal consolidation on public finance grounds, its effect on the output gap could then be offset by expansionary monetary policy, and, if needed, an adjustment in relative prices. Fiscal policy could just concentrate on public finance issues. Price rigidities and potential constraints on monetary policy violate this assumption. However, it is still useful to start with it and relax it later.

Under the pure public finance view, when should one worry about debt sustainability and debt default? It is clear that many elements are in play, from the level of interest rates and growth rates, to the response of primary balances to debt, to uncertainty about all of these, both now and in the future. The discussion is often confusing. What follows is an attempt at clarifying it, going down first a well-trodden, and then a less well-trodden path.

The traditional discussion.

The starting point of any discussion of debt sustainability is the basic equation for debt dynamics:

$$b_t - b_{t-1} = ((r_t - g_t)/(1 + g_t)) b_{t-1} - s_t$$

where b_t is the ratio of debt to GDP at the end of period t , b_{t-1} is its lagged value, r_t is the interest rate on sovereign debt, g_t is the GDP growth rate (with r_t and g_t either both nominal or both real), and s_t is the ratio of the primary balance, defined as revenues minus expenditures excluding interest payments, to GDP, all in period t .

Solving the equation forward in time, this implies that the debt ratio in the future depends on the initial debt ratio, current and future interest and growth rates, and current and future primary balances. Governments have limited control over r and g . The safe rate is under the control of the central bank, dependent on macroeconomic objectives. Potential growth is hard to affect, structural reforms often have uncertain effects. Thus, the policy focus is on the primary balance, current and prospective, what it needs to be, and whether it can be achieved.

One then needs a definition of debt sustainability, and by implication, of debt unsustainability. A working definition is that debt is sustainable so long as the probability of a debt explosion, and thus of eventual debt default, remains very low. The challenge is thus to determine the maximum level of debt that is sustainable.

It is useful to make a further simplifying assumption, that future interest rates and growth rates are constant and known with certainty. Once again, the assumption is clearly false. Interest rates and growth rates are both variable and uncertain, and the assumption will be relaxed below.

There are then two cases, depending on whether the interest rate is higher or lower than the growth rate, and the discussion depends very much on which case holds.

Assume first that the interest rate exceeds the growth rate, so $r > g > 0$. This was indeed the case when the EU fiscal rules—also known as the “Stability and Growth Pact” (SGP)—were conceived in the 1990s.

³ This obviously does not exclude the possibility that fiscal policy, through the structure of taxation and spending, affects the composition of economic activity in many ways.

If the debt ratio (debt for short in what follows) is to remain constant, we can solve for the steady state relation between debt and the primary balance ratio (primary balance for short):

$$b = s(1+g)/(r-g), \text{ or equivalently, } s = b(r-g)/(1+g)$$

For any level of the primary balance s , there is a level of debt b such that if debt exceeds b , debt will explode. Equivalently, for any debt level b , there is a level of the primary balance s such that if the primary balance is lower than s , debt will explode.

This relation between debt and the primary balance, which depends very much on the value of $(r-g)$, is essential, but the equations do not tell us what debt level might be sustainable. For this, we need to know more about the behavior of the primary balance.

A reassuring theoretical and empirical answer was given in an influential paper by Bohn (1998). So long as the primary balance reacts sufficiently to debt, any debt is sustainable. More formally, assume that the behavior of the primary balance is given by $s = s_0 + a b(-1) + \text{cyclical component}$, with the average value of the cyclical component equal to zero. Then debt dynamics are given by:

$$b - b(-1) = ((r-g)/(1+g) - a) b(-1) - s_0 - \text{cyclical component}$$

So long as $a > (r-g)/(1+g)$, the debt ratio will never explode, but converge to a level which is positive if the average primary balance in the absence of debt, s_0 , is negative; it will converge to a negative debt level otherwise---although if $(r-g)/(1+g) - a$ is small, this convergence will take a long time. Under the Bohn condition, there is no critical debt level, only a critical speed of adjustment of the primary balance to debt. Interestingly, Bohn found his condition to be satisfied in US historical data, with the parameter a around 5% annually, compared to a 2-3% for $(r-g)/(1+g)$.

The Bohn conclusion is too optimistic, however, for one main reason. While an increase in debt may indeed lead, at least on average, to an increase in the primary balance, there are economic and political limits to how large a primary surplus a government can generate. When debt service requires a primary surplus that exceeds this limit, then the Bohn condition no longer holds, and debt will explode.

Let \bar{s} be the upper limit on the primary surplus a country can generate. The debt dynamics then imply that the highest sustainable debt ratio is given by:

$$b^* = \bar{s}(1+g)/(r-g)$$

Thus, if \bar{s} is, say, 3%, and $(r-g)/(1+g) = 3\%$, then the highest sustainable debt ratio is 100%. For any debt ratio above b^* , debt will explode relative to GDP.

The question is then: What determines \bar{s} ? A useful way of thinking about it is that it is the sum of two components. The first is the current primary balance, and the second is "fiscal effort", i.e. the political will and room to improve upon the current primary balance if needed.

Take the first component. For a given fiscal effort by the government, the worse the current primary balance, the lower the maximum primary surplus that can be achieved.

Take the second component. The fiscal effort the government can make and sustain is clearly a function of many factors. It depends on the existing level of government revenues, and thus on the scope to increase taxes further. It depends on the political system and the nature of a government: a coalition

government may have a more difficult time increasing taxes or reducing spending. Fiscal effort also has a clear time dimension: a government may have the ability to increase the primary balance quickly, another more slowly. A government may be able to sustain a large effort for a long time, another not. This issue played a central role in the discussion of the sustainability of Greek debt during the Great Financial Crisis: Could Greece really run a large primary surplus required in the adjustment program not just for a few years, but for more than a decade?

Historically, it is interesting to see what primary surpluses some EU countries have been able to achieve and sustain. For example, the 5-year average maximum cyclically adjusted surplus since 1980 has been 0.9% for France, 1.6% for Germany, 1.5% for Italy. These may not be the right estimates of $sbar$ however, as at least France and Germany were not under strong market pressure to adjust. Italy was, and, interestingly, looking not at the primary surplus but its improvement over time, Italy was able to improve from a cyclically adjusted primary deficit of 2.7% in 1989 to a cyclically adjusted primary surplus of 8.8% in 1997. The surplus however decreased back to 0% by 2006.

What happens when $r-g < 0$?

The assumption that $r-g$ was positive, and that countries with high debt had to maintain large primary surpluses very much underlay the construction of the EU rules, and is still the way many observers and policy makers think about debt sustainability. But the environment has steadily changed. Since the 1980s, the neutral safe real rate, i.e. the safe rate that is required to maintain aggregate demand at potential output, has steadily declined. Even before the COVID crisis, nominal interest rates on sovereign bonds were very low, even negative for some EU countries. The COVID crisis has led to even lower nominal rates, and a flatter yield curve.

Figure 1. Yield curve for Germany, France, Spain and Italy as of August 2020.

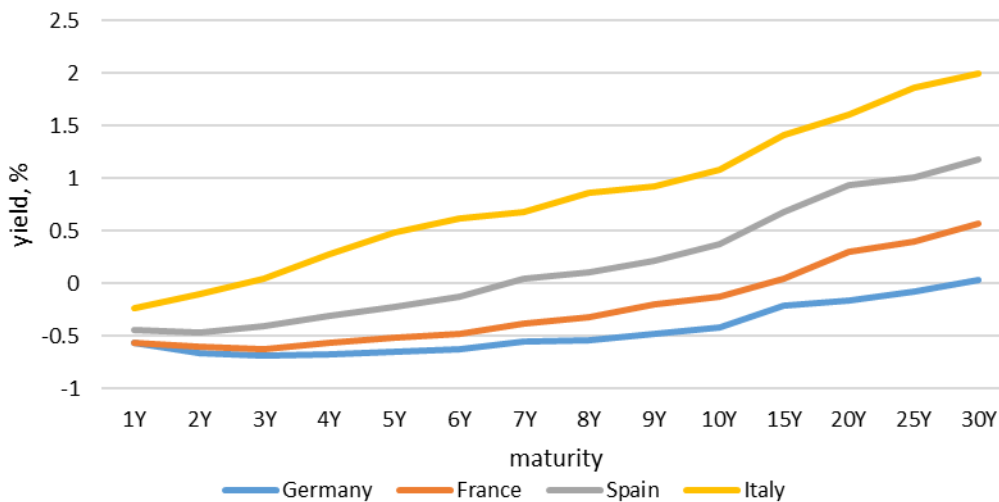


Figure 1 gives the yield curve for sovereign bonds for Germany, France, Spain, and Italy, as of August 2020. German yields are negative nearly up to 30 years, French yields negative up to 15 years, Spain yields negative up to 7 years. Even for Italy, the country with the highest yields, the 10-year yield is 1%, the 30-year yield less than 2%. There are no growth forecasts that far out, but on the assumption of potential real growth at least equal to 1%, and inflation at least equal to 1% (two extremely conservative assumptions), this implies negative values of $r-g$ for at least a decade, around -2% for

Germany and France, closer to zero for Spain and Italy. (Reminder: this still ignores uncertainty about these forecasts which we return to below).

When $r-g$ is negative, the dynamics of debt look very different. This can be expressed in various ways, all at odds with traditional wisdom, but all following from the equation for debt dynamics above. The first: Whatever the primary balance, debt will not explode, but converge to some finite value (so long as s itself remains constant, i.e. does not increase year after year). The second: If the country maintains a primary surplus, debt will steadily decline and eventually converge to a negative number. The third: Maintaining a constant positive debt ratio does not require running primary surpluses but is consistent with running primary deficits forever.

To go through a numerical example, assume that $(r-g)/(1+g) = -2\%$. Then, with a primary surplus of 1%, the debt ratio will eventually converge to -50%--although, starting from the current EU average debt level of about 100% of GDP, it will take many decades to get there. If instead a government wants to stabilize debt at, say, 100% of GDP, it can still run a primary deficit of 2% of GDP. If it decides to run a primary deficit of 3% instead, the debt ratio will increase but stabilize at 150%.

This would seem to have a dramatic implication. No matter what the primary deficit, debt will not explode; put another way, debt sustainability is just not an issue. We are afraid that this is the lesson that some economists and some policy makers have drawn, but this goes too far, for two reasons.⁴ The first, discussed below, is the effect of public debt on the interest rate, even ignoring sovereign risk. The second has to do with sovereign risk and uncertainty more generally and is discussed below.

The fact that the interest rate is low despite high public debt should not be interpreted as indicating that debt has no effect on the rate, but rather that other factors have been at play, more than offsetting the effect of debt on the interest rate (Rachel and Summers 2019). Leaving default risk aside, there are two channels through which a country's sovereign debt can affect its interest rate.

The first is the crowding out of capital, which increases the marginal product of capital, and by implication increases all interest rates, risky or safe, in some proportion. To the extent that national financial markets are integrated, however, the effect should depend not so much on the level of debt in any particular country, but rather on the world's supply of sovereign bonds, or at least, in the case of the EU, on the sum of EU member countries' debt rather than any particular national debt.

The second channel, separate from the crowding out of capital, is the increase in the supply of sovereign bonds of a particular country relative to the total supply of sovereign bonds; even in the absence of default risk, sovereign bonds from different member countries are not perfect substitutes, be it because of liquidity or price-risk differences.

How large are these effects likely to be for a typical EU or euro member? The truth is that economists have little sense of the right magnitudes. The econometric problem is that debt moves slowly, and many other factors affect rates. Theory suggests a wide range of answers, depending on the degree of departure from Ricardian equivalence. A general, although not solidly grounded, consensus is that, for a closed economy, a 1% increase in the debt ratio increases the interest rate (through the crowding out of capital) by 2 to 4 basis points. To the extent that the EU is highly integrated, but still part of the

⁴ The AEA address by one of the authors may have been partly responsible. It was however clear about the implications and the limits of the argument.

world financial markets, this suggests a smaller coefficient for the effect of EU sovereign debt on the EU interest rate. Solid evidence on the second channel is nearly non-existent but suggests some effect of own country debt on the own interest rate.

Suppose for the sake of argument that the effect is at the upper end of the range, thus 4 basis points per 1% debt ratio, for a particular country. Then, starting from $r-g = -2\%$, an increase or more than 50 percentage points in the debt ratio, so for example from 100% to 150%, will shift the sign of $r-g$ from negative to positive, and reintroduce the dynamics we discussed earlier.

Put another way, assuming an upper bound for the primary surplus, we can derive an upper bound on the debt ratio, even if the current value of $r-g$ is negative. More specifically, assume that $r = r_0 + c b$. Then, the debt limit is given by the solution to

$$((r_0 + c b^* - g)/(1+g)) b^* - \bar{s} = 0$$

Choose c to be 0.04---almost surely a generous upper bound on the effect of own country debt on the interest rate. Assume $(r-g)/(1+g) = -2\%$ at the current debt ratio of roughly 100%, so by implication $(1+g)(r_0 - g) = -6\%$. Assume $\bar{s} = 2\%$. Then the solution to the quadratic equation above gives a debt limit of 178% (the other root to the quadratic equation is irrelevant). Choose c to be a more realistic 0.02 and go through the same steps, and the solution becomes 242%.

In words: Even if the interest rate is less than the growth rate today, a large increase in debt might change the sign of the inequality and lead again to a debt limit. For plausible values of the effect of the debt ratio on the interest rate, the debt ratios beyond which debt explodes are finite, but fairly high.

Uncertainty

So far, the discussion has assumed that future values of \bar{s} , r and g were known with certainty. This is clearly not the case and this, not surprisingly, has major implications. One of them is to generate a second reason for being careful about high and rising debt even when $r-g < 0$.

That debt forecasts and thus debt sustainability assessments are made under substantial uncertainty is obvious. This includes uncertainty about future s , from uncertainty about the size of future off-budget liabilities (having to finance the retirement system out of the budget makes it harder to achieve any primary balance target), uncertainty about economic shocks; uncertainty about future interest rates, and to a lesser extent (in terms of range) uncertainty about future growth rates. And it includes uncertainty about the size of the fiscal effort if needed (the ability of the government to increase taxes or spending if needed), which affects \bar{s} given s .

As the various formulas above have shown, for a given \bar{s} , any debt limit is extremely dependent on $r-g$ (which is always appears in the denominator). Go back to the previous example and suppose that future r turns out to be higher by 2% than it is today, so that $r-g$ becomes equal to 0. Then, the same computation implies that the debt limit goes down from 242% to 162%. Put another way, the adjustment in the required primary balance for a given level of debt must equal 2% times the level of debt, 4% of GDP if the debt ratio was, say, 200% to start; and it has to be sustained over time. This may well be politically unfeasible.

In the current context, the main question is then what the probability is that we move from a regime where $r-g$ is negative to one in which it is positive and perhaps large? In the past, periods of negative $r-g$ have alternated with periods of positive $r-g$ (Blanchard 2019).

One can get a sense of what investors in financial markets believe by looking at the probabilities implicit in the option prices on bonds of different maturities. As of August 2020, the implicit probability investors put on the euro 3-month Libor rate exceeding 3% in 5 years was just 1%, while the probability that they put on it exceeding 3% in 10 years was only 7%. There are no corresponding available probabilities for growth forecasts, but it seems safe to assume that the probability that nominal GDP growth over such a long horizon will be less than 3% is small. Furthermore, if the interest rate were to increase substantially, it would probably be partly because of good news on potential growth, so that the difference between the two might well remain negative even then. This implies a high probability, at least based on market forecasts, that $r-g$ will remain negative for at least a decade.

Furthermore, how much interest rate uncertainty matters for the evolution of debt depends very much on another factor, the maturity of the public debt. The longer the maturity, the more the state can protect the evolution of debt from movements in short term interest rates, in this case from potential sharp increases in the future. And, in the case of the EU, most governments have substantially increased the maturity of their debt over time. The average maturity of debt stands at 8 years in France and Germany, 7.3 years in Spain, 7.3 years in Italy (in the case of Italy, up from 2.5 years in the early 1990s). This considerably reduces the risk of a large sudden increase in interest payments over the coming decade.

Interest rate risk is far from the only risk. As the COVID crisis has shown, adverse shocks can lead to very large deficits and increases in debt. In most countries, current forecasts are for debt ratios to be at least 10 to 20% higher than was forecast before the crisis (some debt ratios have already increased more than this, but this is due in part to the large decrease in output in 2020, which is partly temporary), and another series of lockdowns could easily lead to much larger numbers. Conceivably, it may lead to a debt explosion, a scenario in which achieving $sbar$ might not be enough to prevent a steady increase in debt, and eventual debt default.

This leads to an important remark. (Nearly) no debt ratio is absolutely safe. What governments or the European Union should aim for cannot be absolute debt sustainability, but debt sustainability with high (very high?) probability. And this leads to the next point: The probability of debt default affects debt dynamics, and even a small probability of default quickly leads to much worse debt dynamics. Other things equal, a probability of default of 2% will increase the required rate on debt by 2%, leading to the need for a much larger primary surplus to stabilize debt.

Go back to the previous computation where, ignoring the effect of the probability on the interest rate, we computed a debt limit of 162% of GDP. It is clear that if the debt ratio were to come anywhere close to that number, investors would start worrying about shocks taking debt over that limit, leading to debt default. Thus, they would price in this probability and require a risk premium, and the higher interest rate in turn would make it likely that debt exceeded the limit, leading to default. In other words, under uncertainty, the debt limit, i.e. the debt level at which debt was sustainable with high probability, would be much lower than 162%.

How much lower? The answer is again that it is hard to tell, for two reasons (here, again, some of the discussion is familiar territory, some less so; a recent analysis is given in Lorenzoni and Werning, 2019):

The first is that the interaction between the probability of default and the evolution of the debt is likely to lead, at a given debt level, to multiple equilibria. A “good equilibrium”, where investors assume a low probability of default, the interest rate remains low, and debt is sustainable with the correspondingly high probability, and another “bad equilibrium” where investors assume a high probability, require a high rate, which in turn leads to the correspondingly high probability of default. The range of debt ratios for which the two equilibria coexist can be very large, depending in particular on the size of the haircut in case of default. Importantly, in plausible simulations, it can happen at very low levels of debt, much lower than the current levels.

This problem can, however, be eliminated if the central bank is willing and able to eliminate the bad equilibrium, by committing to maintain the good equilibrium by buying bonds at the lower interest rate. Central banks, from the Bank of Japan committing to an explicit rate on long maturity bonds, to the ECB committing to “market stabilization”, have shown a willingness to do so. Whether this is a foolproof way of eliminating the bad equilibrium may be tested in the future. Investors may decide that the purchase of sovereign bonds by the central bank is simply a transfer of liabilities from the state to the central bank, and does not change their consolidated liabilities vis a vis the public. This might lead such intervention to fail. In the case of the euro area, however, the purchase of a given country’s sovereign bonds by the ECB decreases the liability of the country in question, and increases the liabilities of all euro members; to the extent that other members are in a more solid position, this makes the intervention more likely to succeed.

The second reason is that even in the “good equilibrium”, the level of debt consistent with sustainability with high probability may be low. The intuition is as follows. Ignore the effect of the probability on the interest rate and start from a debt level that is clearly unsustainable even under this assumption. This gives us a first debt limit. Then iterate backward in time. As debt gets close to this debt limit, investors will put a high probability on shocks leading debt to exceed that debt limit. This in turn will lead to a high interest rate, and thus a lower debt limit. If debt however gets close to this now lower limit, investors will again worry about debt exceeding that limit, leading again to a high interest rate, a lower debt limit, and so on. Depending exactly on how expectations are formed—how foresighted investors may be, the credibility of the government to limit debt increases—the maximum debt ratio at which the probability of default starts being positive may be very low even in the “good equilibrium”, lower than existing debt ratios.⁵

If the story so far did not seem complex enough, it is further complicated when we consider the fact that fiscal policy affects aggregate demand, the so-called functional finance view.

IV. IMPLICATIONS OF THE FUNCTIONAL FINANCE VIEW.

The **pure public finance** view ignores the role of fiscal policy as a macroeconomic stabilization tool. This is clearly not right. Because of nominal rigidities, domestic fiscal policy typically affects domestic

⁵ The last two paragraphs are based on current research by one of the authors.

demand and domestic output. This points to what Abba Lerner (1943) called the **functional finance** role of fiscal policy.

For our purposes, this has two implications, which would hold even if a country were not in a common currency area:

On the one hand, the need to use fiscal policy as a macroeconomic tool, in particular the need to run larger deficits when there are adverse macroeconomic shocks. The more limited the scope for monetary policy, as is the case now and for the foreseeable future, the stronger this need.

On the other hand, the need to run such deficits without threatening debt sustainability. A more aggressive fiscal policy implies larger variations in the primary balance, and thus, other things equal, the need for a lower level of debt in normal times, so as to have the room to do so without substantially increasing the risk of debt default when the shocks take place.

A consequence of these facts is that large adverse shocks can create a conflict between the macroeconomic stabilization function of fiscal policy and the objective of maintaining debt sustainability with high probability. It would probably have been taboo to state this until the COVID crisis, but this crisis has clearly made the point. Nearly all economists agree with the priority given to the spending and revenue measures taken by governments and the associated very large deficits. There was and still is wide support to invoke escape clauses in the SGP to suspend EU fiscal rules. It is clear however that the risk of eventual debt default, whether through straight default or through inflating some of the debt away in the future, has increased, if ever so slightly. In other words, faced with the need to protect households and firms and boost demand, governments have been willing to accept a large increase in debt which may involve some risk.

One additional implication of the functional finance view is specific to countries in a common currency area such as the euro area, namely, the relevance of a second type of cross-country externalities associated with fiscal policy: **demand externalities** (in addition to debt externalities).

For any pair of economically integrated countries, regardless of whether they share a currency or not, fiscal policy can have spillovers in the sense that a fiscal expansion or contraction in one country may affect not only domestic output but also output in the other country. However, when the two countries are not members of a currency union, they have the option of using monetary policy to offset fiscal spillovers. This option is not available to countries within the euro area. Given the high degree of goods market integration, this may lead each country to underuse fiscal policy. A fiscal expansion in Luxembourg has a limited effect on the demand for Luxembourg's goods, with much of the increase in demand falling on Belgian, French, and German goods. It is therefore more likely to lead to a worsening of Luxembourg's current account balance than to an increase in Luxembourg's output, making it unattractive for Luxembourg to use as a macro tool. More generally, this may lead fiscal policy to be underused relative to what would be optimal from the point of view of the euro area.

When monetary policy can be used, an insufficient EU wide fiscal policy response can be offset by more expansionary monetary policy, maintaining euro area output at potential. This becomes much more difficult when, as is the case today and likely to be the case for some time in the future, the ECB and most of the other central banks of the European Union operate at the effective lower bound of interest rates. In this case, in the presence of a common adverse shock, the optimal fiscal policy for the

European Union as a whole is for each country to do more than it would want to do on its own, or for the countries to agree to do it through a common budget expansion at the EU level. The second option seems politically more feasible, and one can see the elaboration of the Recovery Fund as a step in that direction. Absent that option, this suggests yet another element that should be considered in thinking about output stabilization versus debt sustainability.

Putting this and the previous section together, what conclusions should one draw about assessing and enforcing debt sustainability in the context of the European Union?

The first conclusion, which will be obvious to the reader of the last two sections, is that this is a complex issue, that there is no single, time-country-invariant, magic debt or deficit number.

The second conclusion is that debt sustainability is fundamentally a probabilistic statement. This follows naturally from the notion that most of the relevant variables have distributions with unbounded supports. This is recognized, for example, in the IMF's "three zone" approach to debt sustainability. The IMF distinguishes between debt that is considered unsustainable, debt that is sustainable but not with high probability, and debt that is sustainable with high probability.

The third conclusion is that the way to think about sustainability is to focus not just on debt but also on the primary balance. High debt is not an issue if the primary balance that is needed to sustain it, now and in the future, is well within the ability of the country to achieve.

The fourth conclusion is that, for a given level of debt, the primary balance the country *needs to achieve* depends very much on the difference between the interest rate and the growth rate, both now and in the future. Thus, both the first and the second moments of these two variables matter. While, for the time being, the difference is negative, and implies that even high debt is consistent with a primary deficit, the probability that the sign may change must be taken into account in thinking about the evolution of debt and debt sustainability.

The fifth conclusion is that the primary balance that a country *can achieve* also depends on many factors. It depends on both the current primary balance and its future evolution: Other things equal, the worse the current or future primary balance, the more difficult it is to achieve and sustain the primary balance required for debt sustainability. Here again, first and second moments matter very much: Even a primary surplus can turn to a large deficit if the economy is affected by adverse shocks, from regular macro shocks, to financial crisis shocks such as the Great Financial Crisis, or to health shocks such as the COVID crisis. Other things are not equal however, and the ability to improve the primary balance also depends on many country and time specific factors, from the starting level of taxes, to the type of government, its commitment and its ability to improve the primary balance and sustain it if needed.

An assessment of debt sustainability must thus take all these factors into account, including the uncertainty associated with each one. We now turn to an examination of the actual EU fiscal rules and assess them in light of this discussion.

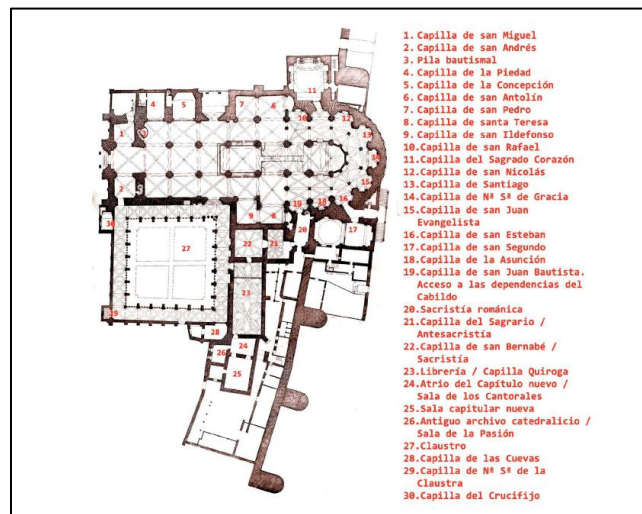
V. THE EU FISCAL RULES.

The history of the EU rules is one of “sedimentation over time” (Deroose et al 2019).

The Maastricht treaty (1992) and the Stability and Growth Pact (1997) established the basic architecture, articulated around two reference values, 60% for the gross debt ratio and 3% for the overall budget deficit. Simplicity and uniformity of the rules were seen as essential to credibility, although some flexibility and country-specific characteristics could be reflected through the enforcement process, which allowed for political compromises (Bini Smaghi et al 1994).

The rules quickly proved too stringent, leading to widespread violations, and were modified in a series of reforms, in 2005, 2011, 2013, 2015.⁶ Each reform allowed more differentiation, more contingencies to reflect macro realities. The result however is extraordinarily complex, and often feels like the Cathedral of Seville: The original structure is still recognizable, but the many additions make it hard to see the consistency of the whole.

Figure 2: Cathedral of Seville.



Source: <https://www.lacatedraldesevilla.org/en/cathedral-parts.html>

⁶ A short history is given in https://ec.europa.eu/info/business-economy-euro/economic-and-fiscal-policy-coordination/eu-economic-governance-monitoring-prevention-correction/stability-and-growth-pact/history-stability-and-growth-pact_en. A detailed description of the current rules is given in the European Union Vademecum on the Stability and Growth Pact (2019).

A brief description of the current architecture goes as follows:

The EU rules are still anchored around the two initial numbers, the 60% number for debt remaining the ultimate objective. To achieve it, countries face two sets of constraints: Constraints on their structural balance, and constraints on their expenditure growth.

The medium run target for the structural balance

The first set of rules aims at making sure that the structural balance does not exceed a medium-term objective, or MTO.

The *structural balance* is defined as the overall budget balance, cyclically adjusted for the estimated output gap, using a country specific elasticity of revenues and expenditures to the gap. It is also net of one-off expenditures and revenues. Finally, it includes (nominal) interest payments and is thus different from the primary balance.

The *medium-term objective* is itself the maximum of three different limits.

- First, a limit aimed at making sure that, even for a large negative output gap (based on historical, country specific, evidence), the overall deficit will not exceed 3%.
- Second, the structural balance that would lead to a decrease in the debt ratio over time for countries whose debt ratio exceeds 60% (taking into account the effects of the increasing costs due to aging on the deficit.) The formula implies for example, that, for a country with a debt ratio of 110%, the structural balance must exceed the debt stabilizing value by 1.4% of GDP.
- Third, an agreement among euro members and ERM2 countries to keep their structural deficit at no more than 1%, and no more than 0.5% for those countries with debt higher than 60%.

Which MTO turns out to be the maximum of the three varies across members. In 2019, twelve EU countries, including France and Germany, had an MTO for 2020-2022 of 1%. Some countries had a tighter limit: for example, Spain and Belgium had an MTO of 0%. Some had a looser limit: for example, Hungary had an MTO of 1.5%, and Croatia an MTO of 1.75%. (The requirement to adjust towards MTOs was suspended when escape clauses were invoked).

The expenditure rule

The second set of rules requires that the growth of expenditure, net of cyclical unemployment benefits, net of interest payments, and net of new taxation, and with smoothing of investment expenditures, be the same as the potential growth rate of output. If the structural balance is worse than the MTO, then the growth of expenditure must be reduced, according to a formula.

If one thinks of the elasticity of taxes to potential growth to be roughly equal to 1, this can be thought of as requiring that expenditure and revenues grow at the same rate as output, and thus as requiring a constant cyclically adjusted primary balance ratio.

Why the use of a second set of rules? Because of worries about the measure of the output gap in the computation of the structural balance. The expenditure rule does not require a measure of the output gap, but rather of the potential growth rate. Neither the output gap, nor potential growth, are perfectly measured, and thus it was felt that using both would be better than using one.

If countries do not satisfy these two rules they can be put, by decision of the Council, in a Significant Deviation Procedure, which can eventually lead to sanctions in the form of an interest-bearing deposit of 0.2% of GDP.

A corrective process.

If countries breach either of the two reference values (if the deficit is above 3%, or the debt is above 60% and the gap is not falling by 1/20th per year), they can be put, by decision of the Council, in the “corrective” rather than the “preventive arm”, also called the Excessive Deficit Procedure (EDP). They then must correct the excessive deficit or excessive debt in a “timely manner.” In the case of a breach of the 3% deficit, this should be corrected within one or two years. For debt, the deadline can be set to be longer depending on the circumstances (so far no country has been put in EDP for breach of the debt criterion). The Commission has flexibility to set the requirements for adjustment. If there is still insufficient adjustment, then the Council can impose a fine of a maximum 0.2% of GDP per year.

Flexibility clauses

The reforms have introduced a number of flexibility clauses. In particular, the required fiscal adjustment, when the structural balance is short of the MTO, can be reduced or even suspended if economic conditions are bad. In “exceptionally bad times”, defined as a negative output gap of more than 4% or negative real growth, no adjustment is required. Note however that, even in this extreme case, there is no allowance for a temporary reversal. When deciding whether to launch an EDP, the Council has substantial leeway to find special circumstances, accept a temporary breach, etc. And, obviously, the rules can be suspended, as has been the case since March 2020.

In light of the earlier discussion, how should EU rules be assessed?

The discussions of debt sustainability in the two earlier sections and of actual rules in this section, feel very different. The first emphasized the complexity of determining the right debt limit and how it was likely to be highly country and time specific. The second shows that the EU rules are still fundamentally based on an invariant debt target, with some flexibility in the adjustment process.

The extensions that were added through various reforms often feel like a series of repairs, rather than a coherent set of rules. Take the measure of the deficit. Does it really make sense to have the overall fiscal balance (uncorrected for the inflation component of interest payments) in the MTO, and something close to the primary balance in the expenditure rule?

Going beyond the general architecture, it is useful to compare the rules to some of the conclusions of the previous two sections:

Take first the adjustment with respect to $(r-g)$. A recurring theme of the previous sections was that the appropriate debt limit depends on both first and second moments of the distribution of $r-g$. Yet, the EU rules are still based on an invariant debt target of 60% of GDP. (Given the evolution of debt during the COVID crisis and the fact that many countries are likely to have debt ratios in excess of 100%, keeping this target will likely be awkward). The rules allow movements in $(r-g)$ to have a minor effect on the speed of adjustment to the debt target, as a reduction in interest payments together with an unchanged MTO allows for a lower primary balance. But if the expenditure rule is binding, then there is no flexibility in adjusting the primary balance.

Consider the adjustment with respect to output fluctuations. MTO targets are unaffected. The structural balance is adjusted for cyclical fluctuations, so the distance between the structural balance and the MTO is in principle invariant to cyclical fluctuations. Put another way, the rule allows for automatic stabilizers to function. The speed of adjustment of the structural balance to the MTO is also allowed to depend on the output gap. But, as we discussed earlier, the most the rules allow for is a suspension of the required adjustment if the output gap is large and negative or if growth is negative, never a reversal. There is no accommodation of the case where the ECB is at the effective lower bound and fiscal policy becomes the main macroeconomic tool.

VI. A REFORM PROPOSAL: FISCAL STANDARDS

The case for a deep reform of the EU fiscal rules is not controversial. Before COVID, the rules were widely seen as too complex, procyclical, and hard to enforce. With COVID and much higher levels of debt, it is clear that the adjustment that would be required under the rules would lead to too sharp a fiscal contraction in an environment in which the ECB would have limited room to help.

The question is how to reform.

One reaction to the analysis presented in Sections III and IV is that this is fine as an academic discussion, but much too complex to be implemented. That we have little clue about the right debt levels except to say that higher debt levels are more dangerous than lower debt levels. That modifying or abolishing the 60 percent and 3 percent debt and deficit benchmarks would require Treaty change. Hence, keeping these benchmarks while simplifying the rules and making them less procyclical is the realistic way to go.

Most recent proposals are in that mode. The 60% debt ratio is retained as a long-term debt anchor for higher debt countries and as a dividing line between the fiscal rules that apply for countries with debts above and below. At the same time, most proposals argue for replacing the plethora of existing rules and procedures—the medium term objective, the expenditure rule, flexibility clauses, the significant deviation procedure, the excessive deficit procedure—by just one operational rule, namely an expenditure rule that implies a trend decline in debt while allowing fluctuations in the deficit driven by cyclical changes in revenue.⁷ Some proposals also present ideas on how to improve enforcement.⁸

While an improvement, rules of this type are still going to make costly mistakes. They could be too tight: While they allow fiscal stabilizers to take effect, they do not allow discretionary stimulus beyond the prescribed maximum expenditure growth rate. In a major, protracted, downturn, they would be far too constraining. They could also be too loose: while they are designed to keep a lid on procyclical increases

⁷ Claey's et al (2016), Beetsma et al (2018), Bénassy-Quéré et al (2018), Darvas et al (2018), Feld et al (2018), EFB (2019) and Constâncio (2020) all propose replacing the rules with an expenditure rule and a debt anchor (in most cases unchanged at 60% of GDP). Some proposals envisage an "adjustment account" to capture limited deviations from the rules, which can be drawn or paid down in subsequent years. Feld et al (2018) propose keeping the structural balance rule as an additional operational rule, with deviations again captured in an adjustment account. Bénassy-Quéré et al (2018) suggest that the debt anchor could be country-specific to capture national implicit liabilities such as those arising from the public pension system. Andrle et al (2015) and Gaspar (2019) consider alternative operational rules (expenditure rule, revenue rule, balanced budget rule) tied to the debt anchor.

⁸ These include making enforcement and sanctions more automatic and less political, a higher involvement of national fiscal councils, the introduction of positive conditionality (such as allowing preferred access to a possible stabilization function or ESM loans), and, in Bénassy-Quéré et al (2018), that countries should issue junior sovereign bonds to fund spending above the expenditure rule ceiling.

in expenditure, they do not prescribe particularly urgent adjustment for countries that are near their debt limits, which are likely country-specific and change over time in line with changes to expected growth and long term interest rates.

Addressing this problem would require building additional contingencies into the rules. One easy contingency could be a general escape clause of the type that exists in the present rules, and was invoked for COVID. Most proposals would maintain such an escape clause. However, this can be used only in the case of large, aggregate shocks hitting the entire EU—and when it is invoked, it simply sets aside the rules, leaving nothing in their place. Bringing the rules closer to the optimal trade-off between allowing stabilization policy and limiting the risk of unsustainable debt for each EU member requires a vastly more complex set of contingencies. But this would make the rules even more complex and state-contingent than the current rules—the opposite of what most recent proposals are trying to achieve.

The most important argument against fiscal rules, however, is not that getting the trade-offs right would require even more complexity. Rather, it is that economists would be incapable of writing down any rule that gets the trade-offs right *ex ante*, even when given a free hand in making the rules as complex as desired. The reason for this is “Knightian uncertainty”: many relevant contingences, the probabilities associated with them, and the right way to map them into a rule, are impossible to identify *ex ante*. Section III showed that the highest sustainable debt ratio depends on parameters of the economy and the political system that are intrinsically uncertain and interact with each other in complex ways. To account for these uncertainties, a rule that seeks to map observable economic variables into a maximum “safe” debt level would have to take an exceedingly conservative approach. While “conservative” may sound good, this implies that in most states of the world, such a rule would be excessively restrictive in constraining fiscal policy in its stabilization function. Conversely, a rule that is calibrated to allow adequate space for stabilization policy would have to give countries so much free reign to create debt that they could easily end up in the danger zone. One way or the other, rules that attempt to codify the trade-off between debt risks and stabilization benefits of fiscal policy *ex ante* will get it wrong.⁹

The only way to escape this dilemma is to move away from fiscal rules. This requires an alternative approach that allows the EU to meaningfully constrain the fiscal policies of its member states when needed: one that looks at each case individually, taking into account country and context specificities, and comes to a judgment on whether fiscal policy needs to be adjusted. Rather than attempting to codify the trade-off between debt risks and output stabilization *ex ante*, this trade-off would be evaluated continuously, based on all information available at the time.

Fortunately, such an approach exists: the legal literature refers to it as a *standard*, as opposed to a rule. In the supranational context of the EU, it would not be easy to implement. But unlike fiscal rules, it stands a chance conceptually.

Standards versus rules

Rules and standards are alternative ways of writing down legal norms that regulate behavior.¹⁰ The difference between them is in the degree to which legal content is defined *ex post*, at the point of

⁹ See Wyplosz (2005) and Odendahl (2015) for a similar line of argument.

¹⁰ The legal literature on the subject is extensive, and includes contributions by Sunstein (1995), Kaplow (1992), Schlag (1985), Ehrlich and Posner (1974), Hart (1961, 2013), and Pound (1922). We thank Yair Listokin, Anna Gelpern, and Leland Smith for introducing us to this literature and providing us with references.

application, rather than ex ante. The limit case of a rule is a legal norm in which *all* legal content is defined ex ante, such as “Do not drive faster than 55 miles an hour.” The limit case for a standard is a norm in which all legal content is defined ex post, such as “do not drive at excessive speed.” What “excessive speed” means exactly is left to the driver (and in the event of a dispute, to a court), based on social norms and legal precedent.

Most legal norms lie between these extreme cases. Standards may list criteria that adjudicators must consider when deciding whether the standard was met, making them more rule-like. Rules may include exceptions or state contingencies, as is the case for today’s EU fiscal rules, moving them closer to standards.

Both standards and rules are commonplace in national and EU law. In the present EU fiscal framework, paragraph 1 of Article 126 of the Treaty on the Functioning of the European Union (TFEU), “Member States shall avoid excessive government deficits” constitutes a pure standard, while the requirement that countries with a structural balance below –0.5 percent of GDP must increase it by at least 0.5 percentage points of GDP every year (see section IV) constitutes a pure rule. Large swaths of EU law, such as competition law, are based on standards.¹¹ In contrast, legal frameworks that seek to constrain fiscal policy tend to be based on rules, but with exceptions.

An important such exception is New Zealand’s fiscal framework, initially laid out in its Fiscal Responsibility Act of 1994, which is written entirely in terms of standards (referred to as “principles of responsible fiscal management”, see New Zealand Treasury 2019). These standards describe both pure and functional public finance objectives, including: “Achieve and maintain prudent public debt levels”; “ensure that, on average, Crown operating expenses do not exceed Crown operating revenues”; “Achieve and maintain levels of Crown net worth to provide a buffer against shocks”; “Manage fiscal risks facing the Crown prudently; “Consider the likely impact of fiscal strategy on present and future generations”; and “Have regard to the interaction between fiscal policy and monetary policy” (New Zealand Treasury 2015, p.5). According to New Zealand Treasury (2015, 3), the adoption of fiscal rules was periodically considered but rejected, among other reasons, because “a legislated fiscal rule will not necessarily reflect the government of the day’s assessment of what constitutes good fiscal policy”, and “a transparency-based framework will usually be more flexible than a legislated fiscal rule. For example, a limit on Crown borrowing could require a government to cut spending even if the evidence suggests that doing so would have negative consequences for economic growth or living standards more generally.”

Depending on the circumstances, rules may be preferable to standards and vice versa. Rules have the advantage of providing greater clarity ex ante. But a case-by-case approach guided by standards may be preferable when “public authorities cannot design general rules, because they lack relevant

¹¹ The EU’s *Guidelines on the Assessment of Horizontal Mergers*, for example, lay out how the Commission performs an overall competitive appraisal of mergers and which factors it will take into account when assessing whether these mergers are harmful to the European consumer. Considerations include the degree of possible efficiency gains from mergers versus their potential harm to consumers, their verifiability, and whether they are expected to occur in a timely manner and ultimately benefit the consumer.

information...or rules [would] be poorly suited to new circumstances turned up by unanticipated developments.”¹² For the reasons explained above, we believe that this applies to EU fiscal rules today.

Implementing fiscal standards

The crux of implementing a fiscal standard is of course how to recognize “excessive” (or conversely, “prudent”) debt and deficits levels. In the absence of a long body of case law (or a universally accepted definition of these terms), these terms would need to be defined and the definitions elaborated in EU law itself. For this reason, we are not arguing for replacing EU fiscal rules by a *pure* standard—as would be the case, for example, if the fiscal framework were reduced to Article 126, paragraph 1. Rather, we argue for fiscal standards accompanied by guidelines on how to apply the standards and methods that flesh out the application. These could be codified at several levels of EU legislation.

At the highest level, the EU’s current fiscal standard “Member states shall avoid excessive government deficits” (Article 126 TFEU), could be maintained. Below that level, a guideline would explain that deficits are excessive when debt does not appear to be sustainable with high probability. An additional guideline could state that when this is the case and an adjustment is needed, deficits should be reduced in a way that balances the risks to debt sustainability with the output costs of adjustment (for the members itself and potentially other members). Alternatively, the fiscal standards could define the objective more explicitly—namely, to ensure that public debt remains sustainable with high probability—as well as the standards for adjustment if debt sustainability is at risk. Box 1 provides some examples.

The primary tool for assessing whether the fiscal standard is satisfied would be stochastic debt sustainability analysis. Conceptually, this generates a distribution of paths of the debt ratio (sometimes called a “fan chart”), based on forecasts for the drivers of the debt dynamics, which are themselves stochastic: the path of primary balances; one-off liabilities, e.g. related to aging or the retirement system; growth, interest rates, and the maturity structure of the debt. The result is a distribution for the debt ratio n years out, for the actual primary balance and for the debt stabilizing primary balance.

These distributions could then be used as follows. The probability that the debt stabilizing primary balance exceeds the actual one would indicate risks to debt sustainability. If this probability was low (say, 5 percent or less), the primary fiscal standard—debt sustainability with high probability—would be considered satisfied. If it was higher than that, the country would need to adjust, with the speed of adjustment depending on the risks to sustainability, the state of the economic cycle, and the capacity of monetary policy to offset the contractionary impact of adjustment on the EU as a whole.

¹² Sunstein (1995), p. 957. See also Hart (1961, pp. 126–35), Schlag (1985), and Kaplow (1992).

Box 1. What EU fiscal standards might look like: Examples

- I. General fiscal standards—embedded in EU primary legislation (e.g., Article 126 TFEU)
 1. “Member states shall ensure that their public debts remain sustainable with high probability”
 2. “When there is doubt as to whether public debts remain sustainable with high probability, members shall reduce their primary deficits at a speed that balances risks to sustainability and with short term risks to output”.
 - II. Criteria explaining how to meet standards—EU primary legislation or secondary legislation
 1. Establishing whether debt is sustainable with high probability: use of a debt sustainability framework developed by the European commission and/or the European Fiscal Board that delivers probabilistic assessments and is periodically revised and validated externally.
 2. Establishing risks to sustainability: use of the same framework
 3. Establishing risks to output: consider the state of the economic cycle, market conditions, and whether the ECB is constrained by the effective lower bound on interest rates.
 - III. Methods to determine whether criteria are satisfied—European commission documents and/or commonly agreed positions of the EFC
 - A framework for stochastic debt sustainability analysis
 - A method (or multiple methods) for deciding on the state of the economic cycle, and
 - A method (or multiple methods) whether the ECB is constrained by the effective lower bound.
-

A stochastic debt sustainability analysis of this type is not an easy exercise to do: it requires forecasts and distributional assumptions. A notoriously difficult aspect is to capture linkages between the various forecasts, such as feedback from the debt level to the interest rate. That said, researchers and official institutions—including the European Commission, the ECB, the ESM and the IMF—have developed methods that implement, or at least approximate, the general approach suggested above.¹³ And whatever the failing of these models, they are vastly superior, as a predictor of debt distress, to the simple debt ratios that underlie the current EU fiscal framework.

An important question is whether the fiscal standards should prescribe behavior in cases when debt sustainability is not at risk. As argued in section 4, debt crises are not the only externality that potentially caused by fiscal policy: when ECB interest rates are at the effective lower bound, there could be a demand externality, implying that fiscal policy in member states is collectively too contractionary. And indeed, we have argued that the capacity of the ECB to offset contractionary fiscal policy should be considered when deciding on the speed with which countries should be required to *reduce* their deficits.

At the same time, our preferred instrument for addressing such a demand externality is not fiscal policy at the level of individual member states, but the deployment of fiscal policy, funded by common borrowing, at the EU level. First, this is likely to be more effective in delivering the requisite fiscal impulse. Second, requiring a country to run *increase* its deficit—saddling its taxpayers with debt in order to achieve stimulus that benefits others—is likely to be politically impossible. In contrast, the EU’s recent

¹³ Eichengreen et al (2017) ; Debrun et al (2019); European Commission (2014), Bouabdallah et al (2017). The IMF is currently designing a new probabilistic DSA framework whose centerpiece is a “fanchart tool” along the lines described above.

Recovery Fund, based on common borrowing, has demonstrated the political feasibility of an EU-level fiscal expansion at least in the face of a very large downturn. As a result, we do not advocate a fiscal standard that would attempt to force members states to run more expansionary policies than they wish to.

Enforcing fiscal standards

New Zealand’s fiscal standards have been enforced primarily through parliamentary and public scrutiny. The law requires the government to publish periodic statements and reports on fiscal policy, including an annual Fiscal Strategy Report which lays out its fiscal plans in the following year and the next four years. In these reports, the government must explain why and how its plans are consistent with the fiscal standards laid out in the law, backed by short and long-term fiscal projections produced by the Treasury, “which enjoys a great degree of independence from the government, in effect acting as a fiscal council” (Wyplosz 2019a). If these explanations are unconvincing, the government risks parliamentary and public backlash. Hence, New Zealand’s fiscal framework is “founded on two key planks: transparency and accountability” (New Zealand Treasury 2019).

While this approach appears to have worked well in New Zealand—in a recent comparison, Wyplosz (2019a) concludes that New Zealand’s fiscal framework has been “highly successful”—public transparency and accountability to national parliaments is unlikely to be sufficient to enforce the EU fiscal framework, since the latter is mainly a response to externalities across member countries. Almost by definition, cross-country externalities are something which national parliaments and public opinion will be insufficiently concerned about. Hence, fiscal standards at the EU level would require an additional enforcement channel.

One possible candidate is market discipline. In principle, financial markets might be able to deter governments from overborrowing, through higher interest rates and the prospect of loss of market access, before debt reaches dangerous levels. In practice, market discipline is very unlikely to be sufficient. The history of the euro (and financial history more generally) suggests that financial markets tend to first underreact and then suddenly overreact. Both problems can arguably be reduced by providing relevant information to the markets, by making sovereign debt restructuring in the euro area a more credible option, and through institutions such as the ESM and the OMT. However, some of the required reforms might be of a tall order.¹⁴ The political will to undertake such reforms may be lacking for some time to come.

Consequently, even if one shares the view that markets could be a more prominent source of fiscal discipline in the euro area, they cannot be the only source. Enforcing fiscal discipline will continue to require a formal process, including the designation of an adjudicator. For the purposes of the fiscal framework, there are two main options: the European Council or an independent agency such as the European Court of Justice.

The current fiscal framework chooses the former: paragraphs 3–9 of Article 126 TFEU lay out an elaborate procedure that gives the European Commission a central role in fiscal surveillance but assigns

¹⁴ Agnès Bénassy-Quéré and colleagues (2018) argue that these reforms should include changes to the legal framework for sovereign debt restructurings, but also better financial and fiscal safety nets, including fiscal risk sharing and European deposit insurance, regulation that discourages sovereign exposures of banks, and a euro area safe asset.

adjudication to the European Council. This is unusual, as legal enforcement in the European Union usually involves the European Commission in the role of both watchdog and “prosecutor” but gives adjudication rights to the European Court of Justice. This enforcement procedure is explicitly ruled out for fiscal policy in paragraph 10 of Article 126 (Repasi 2016).¹⁵

Why was the standard legal route ruled out for the purposes of enforcing the fiscal framework? History suggests that this was the political and economic quid pro quo for the decision to adopt ex-ante debt and deficit thresholds. In February 1991, the Alternates of the Monetary Committee of the European Community (representing finance ministries and central banks) proposed the adoption of reference values for government debt and deficits as a share of GDP but also “recognized that the assessment of government deficits could not consist merely in the mechanical application of these criteria but...would require judgment by the political authorities. The procedure to be followed in the evaluation of excessive deficits was therefore considered to be as important as were the reference values” (Bini Smaghi, Padoa-Schioppa, and Papadia 1994). In other words, a “soft” enforcement process involving political judgment was meant to balance, and to some extent offset, the use of “hard” numerical criteria.

Replacing fiscal rules by standards, as proposed in this paper, would eliminate the need for “softening” via the enforcement process. Indeed, the combination of standards that are amenable to interpretation with a “soft” enforcement approach may well result in a system that does not meaningfully constrain national policies. Therefore, replacing rules by standards would require an accompanying reform of the approach to enforcement. We can imagine two options. In either case, the essential difference with respect to the status quo would be that the enforcement process could, in extremis, prevent a nationally approved budget that violates EU standards from becoming law, rather than merely lead to the imposition of sanctions. This would require changes not only in EU law but also in national law – possibly at the level of some national constitutions.

The first enforcement option would be a tougher version of the status quo. As is presently the case, the European Commission would conduct fiscal surveillance in the context of the European Semester. Draft budgetary plans of the member states would be subject to review by the Commission. The Commission could request changes within the constraints of the fiscal standards and guidelines laid out in EU law (i.e., with respect to the size of the deficit; not with respect to tax policy, administration, or individual spending items). Unlike the status quo, however—in which the Commission’s main instrument is to make recommendations to the Council that may or may not lead to sanctions—the Commission would be able to delay the adoption of a budget if the member did not comply with the requested changes. Members could appeal to the Council, which could overrule the Commission with a qualified majority. A fallback option (for example, a budget based on the previous year’s budget) would need to be defined if the Council does not overrule the Commission, but the member still refuses to implement the changes sought by the Commission.

¹⁵ Paragraph 10 states that “the rights to bring actions provided for in Articles 258 and 259 may not be exercised within the framework of paragraphs 1 to 9 of this Article.” Article 258 refers to the so-called treaty infringement procedure, which allows the European Commission to take legal action against a member state before the ECJ when it believes that the member has violated a treaty obligation, while Article 259 gives member states a similar right against another member state.

This approach might work in the sense of giving standards (and European Commission fiscal surveillance based on these standards) adequate “teeth.” But it would lack an essential feature of standards according to the legal literature, namely, an adjudication body that systematically “gives the law content *ex post*” (Kaplow 1992). The Council is not well placed to play this role, because it may decide politically rather than with a view to creating a fiscal standards jurisprudence.

This argues for an alternative option: enforcement through an independent adjudicator. This could be the European Court of Justice (ECJ), or a new, designated body (for example, an upgraded version of the European Fiscal Board). Putting the ECJ in charge would require removing paragraphs 3–10 from Article 126 and bringing back the normal treaty infringement procedure in the context of the article. Putting a new body in charge may require deeper treaty change.

Enforcement via a judicial or quasi-judicial body would need to address three main objections.

First, treaty infringement procedures can take a long time. Even if the law defines a fallback while the case is being argued—such as a repeat execution of the preceding year’s budget in inflation-adjusted terms—this is clearly not satisfactory. To deal with this objection, the independent adjudicator would need to have the capacity to decide within months. In the case of ECJ adjudication, this probably would require creating a specialized chamber. The latter would also address the problem that the present members of the ECJ may lack the economic expertise required to adjudicate a fiscal standard.

Second, there is a concern that judges would dictate decisions that ought to be the prerogative of legislatures. This is true, but the scope of these decisions would be defined by EU law, which in turn is approved by legislatures. Furthermore, it would not go beyond the restrictions that fiscal rules currently impose on national autonomy, namely, requiring a different fiscal balance from that which member countries might prefer. Finally, the fact that independent bodies decide on matters that are intensely political is not new and is widely accepted in the European Union. For example, the ECJ decides whether national regulation violates single market rules or whether state aid violates competition rules.

Third, whether or not the adjudication role is assigned to an independent body, the European Commission would remain in its current role of “prosecutor” of fiscal misbehavior. Given its political nature, this may lead to underenforcement. However, there is no obvious lack of Commission enthusiasm for enforcing the treaty in other areas. In the single market area alone, the Commission brought 202 new cases in 2018. Complaints about “political” behavior on the part of the Commission tend to focus on its role in enforcing the fiscal rules, as opposed to, for example, competition or single market rules. This suggests that the problem may lie less with the political nature of the Commission but rather with Article 126 (paragraphs 3–10), which explicitly stipulates a political process for enforcing fiscal rules—an approach unique to the fiscal area.

Restoring the normal judicial enforcement channel in the context of Article 126 would not only give the Commission the right to open a case against a member (Article 258 TFEU) but also allow members to take legal action against other members if the Commission failed to do so (Article 259 TFEU). This limits the extent to which the Commission could remain inactive.

We conclude that there is a reasonable case for combining a move from fiscal rules to standards with a return to normal judicial enforcement. That said, fiscal standards could also be enforced by a variant of the current procedure, which relies on the Council as the adjudicator—so long as this is reformed in a

way that allows the Commission to challenge the adoption of a budget, subject to final adjudication by the Council, rather than just making recommendations to the Council.

VII. CONCLUSION

European fiscal rules were conceived in the early 1990s as a way of addressing adverse debt externalities arising across euro area members. Externalities of this type could arise both because debt accumulation might put pressure on the ECB to inflate, and because of adverse spillovers in the event of a debt crisis. The fiscal rules were meant to maintain public debt at safe levels while giving members adequate space to conduct fiscal stabilization policy.

Almost 30 years later, there is a wide consensus among economists and policy makers in the EU that the fiscal rules have not been very successful and require reform. We agree. We disagree, however, with the approach taken by most reform proposals, which focus on simplifying the fiscal rules and making them less pro-cyclical. Instead, the problem is with the concept of fiscal rules itself.

The essence of our argument is that the attempt to write down such rules is bound to be a fool's errand. Whether debt is at risk of becoming unsustainable does not just depend on debt and deficit levels but on a host of uncertain economic and political factors. Fiscal rules, even complex ones, cannot account for this uncertainty, because it is impossible to predict and specify the relevant contingencies *ex ante*. Rules are bound to lead to mistakes, constraining fiscal policy either too much or too little.

The alternative to rules is standards. Unlike rules, standards distinguish good from bad behavior in qualitative rather than numerical terms. Whether the standard is satisfied is determined *ex post*, at the point of application. This allows an adjudicator to draw on a much larger information set than typically enters rules. It also allows room for judgment.

Article 126 (1) of the European Treaty, in which the fiscal rules are anchored, already establishes a fiscal standard: "Member states shall avoid excessive government deficits". Rather than inventing a complex system of rules to determine what is excessive, the European Commission should analyze the fiscal position of members using stochastic debt sustainability analysis. If it finds that a member state's debt is not sustainable with high probability, it would ask for fiscal adjustment, at a speed that balances the output costs of adjustment with the risks of delay.

To be successful, standards require an effective enforcement process. Ideally this would take the form of adjudication of disputes between the European Commission and member states by an independent body, such as the ECJ or a specialized EU-level court. Alternatively, the existing enforcement mechanism, in which the Council is in the role of the adjudicator, could be strengthened, by allowing the Commission to challenge budgets that do not comply with the fiscal standards.

The proposals of this paper would mark a large departure from status quo. They would require Treaty change. But in an environment in which the COVID crisis has already led to the suspension of such rules, as well as common and national fiscal action that was previously unthinkable, the opportunity to rethink the EU fiscal framework in a fundamental way should not be squandered. Successive waves of reform have not made much of a difference. It is time to question the premises of the framework itself.

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